



GENERAL SERVICES ADMINISTRATION  
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICELIST  
SOLICITATION FCXA-M2-030001-B  
MARKETING, MEDIA & PUBLIC INFORMATION  
FSC CLASS: 541 PART 1

Contract Number: GS-23F-0240M  
GS-23F-0259P

Contract Period: July 11, 2002 Through: June 30, 2012

**Jill Tanenbaum Graphic Design & Advertising, Inc.**  
**4701 Sangamore Road, Suite 222 North**  
**Bethesda, MD 20816**  
**Phone: (301) 229-1135**  
**Fax: (301) 320-6620**  
**E-Mail: [gsarequest@jtdesign.com](mailto:gsarequest@jtdesign.com)**

Website: [www.jtdesign.com](http://www.jtdesign.com)

Business Size: Women-Owned Small Business

CUSTOMER INFORMATION

1.a TABLE OF AWARD SPECIAL ITEM NUMBERS:

SIN 541-5	Integrated Marketing Services
SIN 541-1	Advertising Services
SIN 541-2	Public Relations Services
SIN 541-4C	Exhibit Design and Implementation Services
SIN 541-4F	Commercial Art and Graphic Design Services
SIN 1000	Other Direct Costs

1.b PRICING TABLE: Prices shown are net, all discounts deducted, inclusive of the IFF and valid for all areas including worldwide.

<b>Labor Category</b>	<b>Government Rate</b>
Creative Director	\$152.85
Account Manager	\$127.37
Production Manager	\$127.37
Marketing Director	\$152.85
Art Director	\$127.37
Senior Copywriter	\$152.85
Senior Designer	\$127.37
Public Relations Manager	\$152.85

2. MAXIMUM ORDER: \$1,000,000

3. MINIMUM ORDER: \$100

4. GEOGRAPHIC COVERAGE: Worldwide

5. POINTS OF PRODUCTION: N/A

6. STATEMENT OF NET PRICES: Prices shown are net, all discounts deducted, and inclusive of the IFF.

7. QUANTITY DISCOUNTS: None

7a. REBATE BACK MEDIA COMMISSIONS: Contractor will not engage in the commercial practice of charging commissions on media buys for the Government. Contractor will charge the Government for media buys in the same manner as it charges for other services under the labor/task category. Any commissions provided by media placement will either be (a) returned to the ordering agency, or (b) applied as a credit to the cost of the project, whatever the ordering agency prefers.

8. PROMPT PAYMENT TERMS: None.

9a. GOVERNMENT PURCHASE CARDS: Government Credit Cards are accepted for orders above the micro-purchase threshold.

10. FOREIGN ITEMS: N/A

11a. TIME OF DELIVERY: Contractor will adhere to the delivery schedule as specified by the agencies purchase order.

11b. EXPEDITED DELIVERY: Contact the contractor for expedited delivery.

11c. OVERNIGHT AND 2-DAY DELIVERY: Contact the contractor regarding rates for overnight and 2-day delivery.

12. F.O.B. POINT: Destination

13a. ORDERING ADDRESS:

Jill Tanenbaum, President, Creative Director  
Jill Tanenbaum Graphic Design & Advertising, Inc.  
4701 Sangamore Road, Suite 222 North  
Bethesda, MD 20816

13b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) and a sample BPA can be found at the GSA/FSS homepage, [fss.gsa.gov/schedules](http://fss.gsa.gov/schedules).

14. PAYMENT ADDRESS:

Accounts Payable  
Jill Tanenbaum Graphic Design & Advertising, Inc.  
4701 Sangamore Road, Suite 222 North  
Bethesda, MD 20816

15. WARRANTY PROVISIONS: The contractor warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in the contract.

16. EXPORT PACKING CHARGES: N/A

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: N/A

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE AND REPAIR: N/A

19. TERMS AND CONDITIONS OF INSTALLATION: N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS, ETC.: N/A
- 20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: N/A
21. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A
22. LIST OF PARTICIPATING DEALERS: N/A
23. PREVENTATIVE MAINTENANCE: N/A
- 24a. ENVIRONMENTAL ATTRIBUTES: N/A
- 24b. SECTION 508 COMPLIANCE: The contractor is fully committed to provide services that adhere to the requirements of Section 508 of the Rehabilitation Act of 1973. Please contact the contractor directly at (301) 229-1135 for specific information regarding Section 508 compliance.
25. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER: 121-552-533
26. CENTRAL CONTRACTOR REGISTRATION (CCR DATABASE): The contractor is registered with the CCR Database. The contractor's corresponding CAGE Code is 1NGX9. Registration valid until 6/26/09