



**GENERAL SERVICES ADMINISTRATION
Federal Supply Service
Authorized Federal Supply Schedule Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address GSA Advantage! is: GSAAdvantage.gov.

**Contract Number
GS-23F-0041S**

Period Covered by Contract
December 6, 2020 through December 5, 2025

North American Precis Syndicate, Inc.
501 5th Ave, 16th Fl.
New York, NY 10117
Phone: 800.222.5551
Fax: 646.495.5910
<http://www.napsinfo.com>

Business Size: Small, Woman Owned

Pricelist current through Modification #PO-0024 Effective December 6, 2020

For more information on ordering from the Federal Supply Schedules go to the
GSA Schedules page at GSA.gov

CUSTOMER INFORMATION

- 1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).
541810 Advertising Services
541820 Public Relations Services
541810ODC Other Direct Costs
OLM Order Level Material

- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.
Refer to attached awarded GSA Schedule Contract pricelist.

- 1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.
Not Applicable

2. Maximum order.
1,000,000.00

3. Minimum order.
\$100.00

4. Geographic coverage (delivery area).
Domestic- 50 States, DC

5. Point(s) of production (city, county, and State or foreign country).
New York City, 10117

6. Discount from list prices or statement of net price.
Prices shown are net Government awarded discount.

7. Quantity discounts.
None
8. Prompt payment terms.
Net 30. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.
9. Foreign items (list items by country of origin).
Not Applicable
- 10a. Time of delivery.
As Negotiated Between Contractor and Ordering
- 10b. Expedited Delivery.
Additional fees may apply for expedited orders.
- 10c. Overnight and 2-day delivery.
N/A
- 10d. Urgent Requirements.
When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering agency, agencies are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering agency, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

11. F.O.B. point(s).
F.O.B. Destination

- 12a. Ordering address(es).
Dorothy York
351 Fifth Avenue, 16th Fl.
New York, NY 10117

- 12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es).
North American PreciS Syndicate, Inc.
350 Fifth Avenue, 16th Fl.
New York, NY 10117
Attn: Accounts Payable

14. Warranty provision.
Not Applicable

15. Export packing charges, if applicable.
Not Applicable

16. Terms and conditions of rental, maintenance, and repair (if applicable).
Not Applicable

17. Terms and conditions of installation (if applicable).
Not Applicable

18. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).
Not Applicable

- 18a. Terms and conditions for any other services (if applicable)
Not Applicable

19. List of service and distribution points (if applicable).
New York City, 10117
20. List of participating dealers (if applicable).
Not Applicable
21. Preventive maintenance (if applicable).
Not Applicable
- 22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).
Not Applicable
- 22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/.
Not Applicable
23. Data Universal Number System (DUNS) number.
001364140
24. Notification regarding registration in System for Award Management (SAM) database
Contractor is registered with the SAM Registration Database

**NORTH AMERICAN PRECIS SYNDICATE, INC.'S
AUTHORIZED GSA SCHEDULE PRICING**

Product Description	GSA Price w/IFF
Featuring 1 column wide: Per release	\$3,150.00
Featuring 2 columns wide: Per release	\$4,300.00
Featuring 3 columns wide: Per release	\$5,200.00
Radio Roundup: Per release	\$3,900.00
Consumer Science TV: Per release	\$4,800.00
Multimedia: 1 column wide: Per release	\$11,650.00
Multimedia: 2 columns wide: Per release	\$12,800.00
Multimedia: 3 columns wide: Per release	\$13,700.00
Featuring Hispanic Media Rates 1 columns wide: Price Per release for releases 1-3	\$950.00
Featuring Hispanic Media Rates 1 columns wide: Price Per release for releases 4+	\$855.00
Featuring Hispanic Media Rates 2 columns wide: Price Per release for releases 1-3	\$1,045.00
Featuring Hispanic Media Rates 2 columns wide: Price Per release for releases 4+	\$950.00
Featuring Hispanic Media Rates 3 columns wide: Price Per release for releases 1-3	\$1,140.00
Featuring Hispanic Media Rates 3 columns wide: Price Per release for releases 4+	\$1,045.00
Radio Roundup: 1 st – 3 rd Release: Hispanic Media	\$950.00
Radio Roundup: Hispanic Media Rates Price Per release for releases 4+	\$855.00
Consumer Science TV: 1st – 3rd Release: Hispanic Media	\$950.00
Consumer Science TV: Hispanic Media Rates Price Per release for releases 4+	\$855.00
Multimedia 1 column wide: 1st – 3rd Release: Hispanic Media	\$2,850.00
Multimedia 1 column wide: 4+ Release: Hispanic Media	\$2,565.00
Multimedia 2 columns wide: 1st – 3rd Release: Hispanic Media	\$2,945.00
Multimedia 2 columns wide: 4+ Release: Hispanic Media	\$2,660.00
Multimedia 3 columns wide: 1 st – 3 rd Release: Hispanic Media	\$3,040.00
Multimedia 3 columns wide: 4+ Release: Hispanic Media	\$2,755.00
Featuring African American Media Rates 1 column wide: 1st – 3rd Release:	\$950.00

Product Description	GSA Price w/IFF
Featuring African American Media Rates 1 column wide: Price Per release for releases 4+	\$855.00
Featuring African American Media Rates 2 column wide: Price Per release for 1 st – 3 rd	\$1,045.00
Featuring African American Media Rates 2 columns wide: Price Per release for releases 4+	\$950.00
Featuring African American Media Rates 3 column wide: Price Per release for 1 st – 3 rd	\$1,140.00
Featuring African American Media Rates 3 columns wide: Price Per release for releases 4+	\$1,045.00
Radio Roundup: African American Media Rates Price Per release for 1 st – 3 rd	\$950.00
Radio Roundup: African American Media Rates Price Per release for releases 4+	\$855.00
Consumer Science TV: African American Media Rates Price Per release for 1 st – 3 rd	\$950.00
Consumer Science TV: African American Media Rates Price Per release for releases 4+	\$855.00
Multimedia 1 column wide: 1 st – 3 rd Release African American Media	\$2,850.00
Multimedia 1 column wide: 4+ Release African American Media	\$2,565.00
Multimedia 2 column wide: 1 st – 3 rd Release African American Media	\$2,945.00
Multimedia 2 column wide: 4+ Release African American Media	\$2,660.00
Multimedia 3 column wide: 1 st – 3 rd Release African American Media	\$3,040.00
Multimedia 3 column wide: 4+ Release African American Media	\$2,755.00
Line Drawing by NAPS Cartoonish	\$150.00
Stock Photo	\$200.00
Extra Inches - per column inch for each release over 7 inches long	\$125.00
Stock Footage or Animated Graphics from Stills - per 5-second clip	\$200.00
Stock Footage - 60 Seconds	\$2,400.00
Extra Beta or Fee to Convert	\$100.00