

FIRST GENERATION

General Services Administration

FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST

www.firstgencom.com

SCHEDULE TITLE:
00CORP PSS
FSC GROUP: Not applicable
PART: Not applicable
SECTION: Not applicable
CONTRACT NUMBER: GS-07F-0702X
CONTRACT PERIOD:
August 15, 2011 through August 14, 2021

For more information on ordering from Federal Supply Schedules
click on the GSA Schedules link at www.gsa.gov

CONTRACTOR:
First Generation Visual Communication, Inc.
410 Allentown Drive
Allentown, PA 18109
Phone number: 610-437-4300
Fax number: 610-437-3200

CONTRACTOR'S ADMINISTRATION SOURCE:
Alexandra Shade-Newell

BUSINESS SIZE: Small



ABOUT FIRST GENERATION

SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS

First Generation, a SDVOSB that's been in business for over 30 years, with its headquarters in Allentown, Pennsylvania and offices in Washington, DC (1775 Eye Street NW, Suite 1150) and Vicenza, Italy, is a full-service integrated marketing communications and event management agency. First Generation defines, develops and delivers campaigns for government, corporate, commercial, educational, and industrial clients. Services include strategic communications, integrated marketing and advertising, media planning, multi-media production, event planning, web design, programming, and instructional design and training.

First Generation's 15,000 square foot facility houses one of the largest video production studios on the east coast (75'x46'x18'), several graphic design and web design studios, edit suites, an eLearning department and creative, sales and management offices.

We have staged meetings and events, and shot location video in resorts and company headquarters all over the world. We match our location experience with award winning design and editing, intuitive programming, cutting edge display and audiovisual equipment solutions. First Generation also provides full-time on-site media consultants for several global organizations.

First Generation, an integrated marketing communications agency works with commercial, educational, industrial and corporate clients. IDENTIFY YOURSELF.



Our Services

Integrated Marketing Communications

- Branded Campaigns
- Strategy
- Research
- Communications
- Advertising
- Copywriting and Photography
- Media Planning and Placement
- Social Media Management
- Promotions

Video AND Film Production

- In-House Script to Screen Production
- Casting, Scouting, Shooting, Editing and Post Production
- Full Location Production Capabilities
- In-House Studio with Hard Wrap Around Cyclorama (75' x 46' x 18')
- All Formats Available

Web and Interactive Media

SELF NAVIGATIONAL TOOLS FOR A VARIETY OF PURPOSES

- Interactive Trade Show Media
- Websites - Intranet Sites - Microsites
- Banner Ads
- Sales Presentations
- Digital Catalogs and eBooks
- POP Display Media
- Streaming Media

Print Design

- Logo Design and Branding
- Print Ads and Campaigns
- Direct Mail
- Signage
- Packaging
- Brochures, Catalogs and Manuals
- Print Production Management

Motion Graphics and Animation

- 3D and 2D Motion Graphics
 - Process Description Animation
 - Character Animation
 - Mechanism of Action Animation
 - Logo and Brand Animation
- Screen Graphics for Video and Presentation

Learning Solutions

- Instructional Content Design
- Program Strategy
- Custom eLearning Programs Tailored for LMS or Web Portals
- Interactive CD-Rom Production
- HTML5 and Flash Design and Programming

Live Events

MEETINGS – CONVENTIONS – TRADE SHOWS

- Theme Creation, Content and Activity Design
- Site Selection and Site Management
- Logo Design, Collateral, Print and Promotional Items
- Staging/Booth Design and Construction
- Audio/Visual Equipment, Lighting Design and Personnel
- Interactive Experiences
- Casting and Designing of Live Presentations
- Web and Satellite Broadcasts

A/V Staging and Rentals



A **FIRSTGENERATION** COMPANY

- Audio/Visual Rentals and Personnel
- Permanent On-Site Communication Consultants
- Permanent A/V Equipment Installations
- Local and National Equipment Sales
- A/V Installation and Service



IDENTIFY YOURSELF.

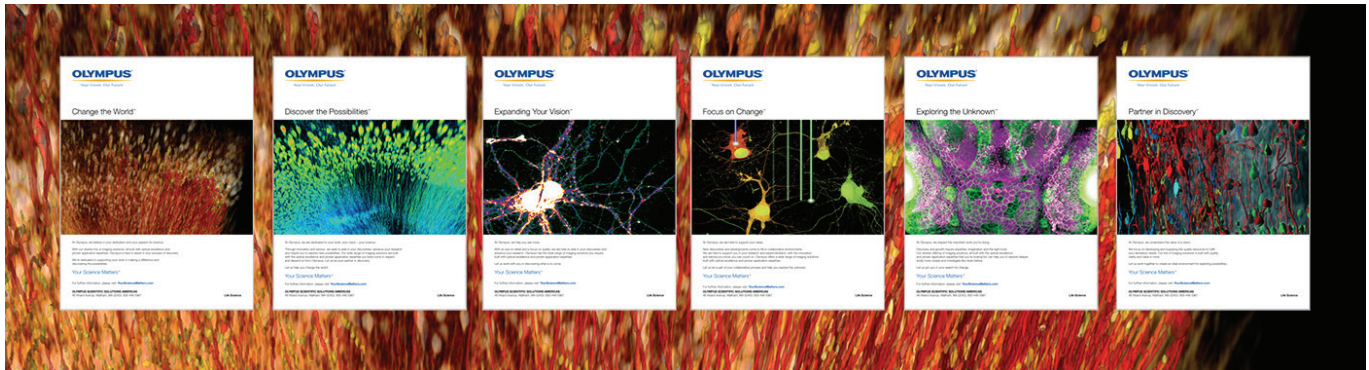
First Generation is a full-service integrated marketing communications firm, serving government and private sector clients for over 30 years. We are proud to be recognized as a Service-Disabled Veteran-Owned Small Business, offering our capabilities to several government agencies. At FG, we know what it takes to get your message out to the audience you need to reach, leave a lasting impression, and generate results. We work with you to develop strategic marketing initiatives, creative design solutions and a strong brand presence.

The multi-talented FG team provides expertise in video and film production, web and interactive media development, print design, motion graphics and animation, learning solutions, live event planning and production, audio/visual staging and rentals, and more – many different creative skill sets all working together. We believe in building long-standing relationships with our clients and business partners by delivering effective solutions that generate measurable results.



OUR WORK.

Olympus Your Science Matters™ Campaign



Print ad



Banner ad



Landing page



OUR WORK.

Crayola Toy Fair, 2015 Products Catalog and iPad app



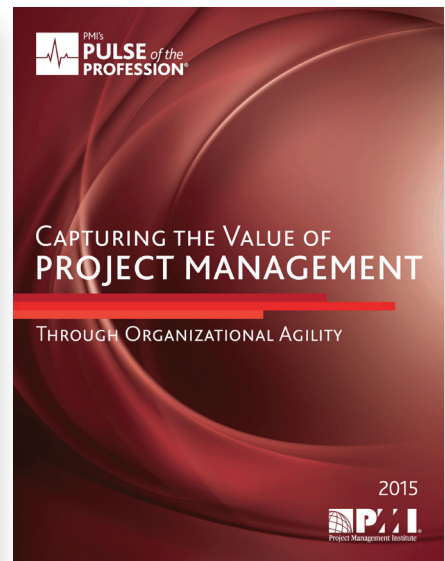
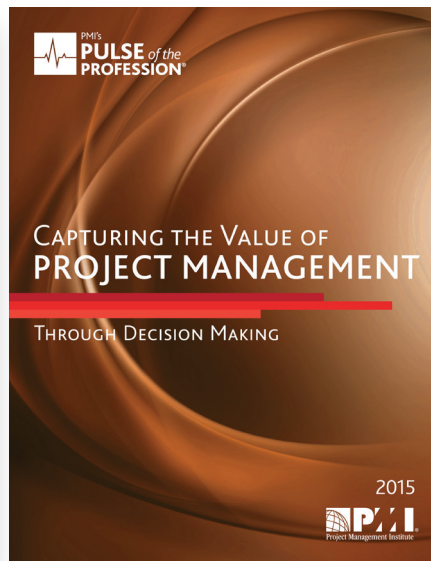
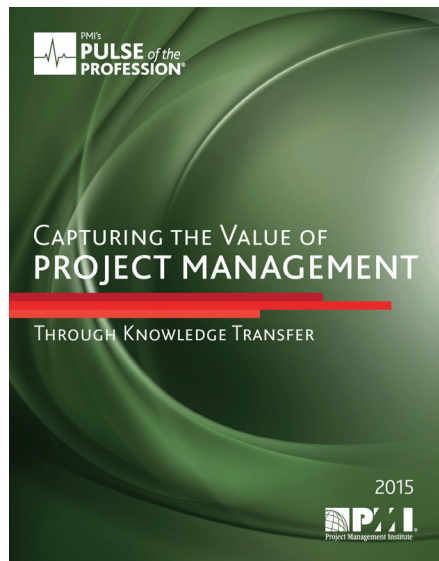
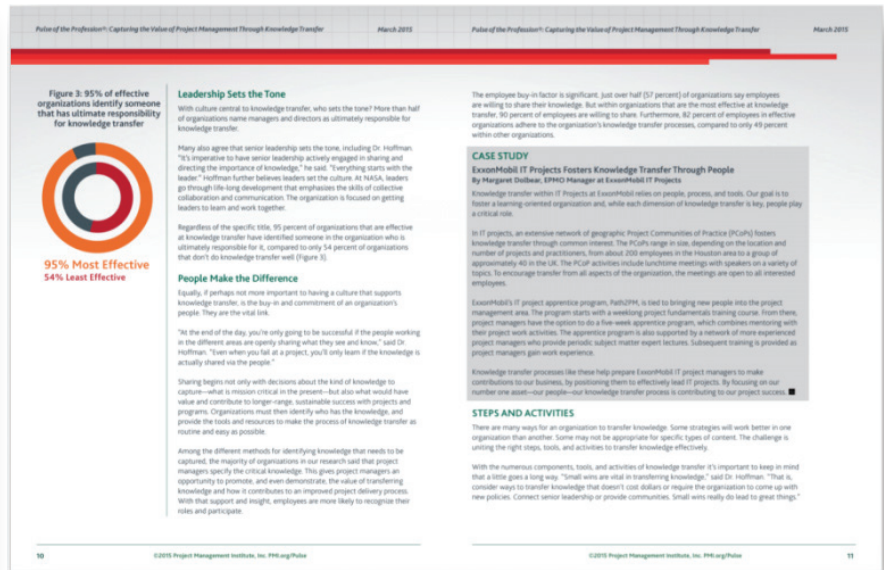
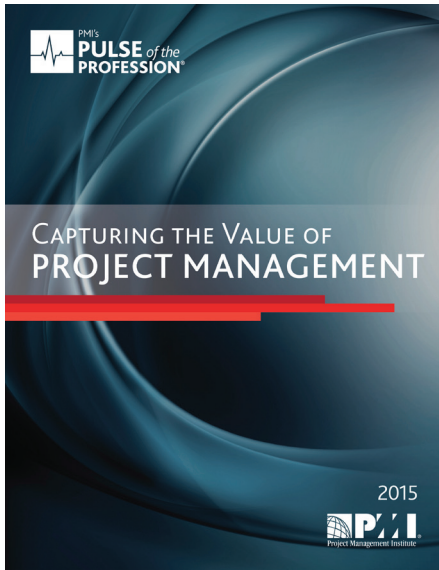
OUR WORK.

Victaulic University Collateral and Leading the Future Sales Meeting



OUR WORK.

PMI 2015 Pulse




OUR WORK.

FSA Custom Icons



OUR WORK.

FSA Be a Responsible Borrower Brochure




FEDERAL STUDENT LOANS

**Be a Responsible Borrower:
Plan Ahead and Graduate
With Less Debt**




Federal Student Aid
An OFFICE of the U.S. DEPARTMENT of EDUCATION

PROUD SPONSOR of
the AMERICAN MIND®

OUR BORROWING

To keep track of each loan you receive so that you are ready to pay each month and in total for your loans as you progress through college. Don't wait until you graduate or stop attending school to review your student loan debt. If you do wait, you may find you have borrowed more than you can afford to repay or multiple types of loans that require separate monthly payments.

Worksheet like the one shown below as a reminder of all loans received. You can view your financial aid history, using Student Aid™ at StudentAid.gov/log-in. Keep in mind that this does not include any private student loans you may receive.

SAMPLE LOAN TRACKING CHART					
	Loan 1	Loan 2	Loan 3	Loan 4	Loan 5
Loan	Direct Subsidized Loan	Private Student Loan			
Loan or	Federal	Private			
Provider (institution)	ABC Servicer	My Credit Union			
Amount	\$2,500	\$2,000			
Interest Rate	3.86%	5.8%			
Start and Begins	September 2019				

The U.S. Department of Education (ED) uses several loan servicers to bill and provide other services for your federal student loans. For more information about loan servicers at StudentAid.gov/servicer.



TIPS FOR MANAGING YOUR FEDERAL STUDENT LOANS

- Whenever possible, pay interest on your federal student loans while you're in school, and during grace, deferment, and forbearance periods. By paying interest as it accumulates, you will reduce the overall amount you repay instead of allowing the interest to be capitalized (added to the principal balance).
- You must notify your servicer if you experience any of the following at any time after you receive a federal student loan:
 - Change your address or telephone number;
 - Change your name (for example, maiden name to married name);
 - Do not enroll at least half-time for the loan period certified by the school;
 - Do not enroll at the school that determined you were eligible to receive the loan;
 - Stop attending school or drop below half-time enrollment;
 - Transfer from one school to another school; or
 - Graduate.
- If you're a graduate or a professional degree student, take out Direct Unsubsidized Loans first; then take out Direct PLUS Loans, if needed. Direct Unsubsidized Loans offer lower interest rates and lower fees than Direct PLUS Loans.



OUR WORK.

U.S. Department of Defense VA IC3 Video



OUR WORK.

VA Home Ownership Video

ONE-TIME EXPENSES

<p>DOWN PAYMENT Most VA guaranteed loans don't require a down payment</p>	<p>EARNEST MONEY DEPOSIT Cash deposit to hold the home</p>	<p>CLOSING COSTS Fees paid at closing Shop around!</p>
<p>HOME INSPECTION Covers the internal and external condition of the home</p>	<p>VA FUNDING FEE Most Veterans are charged a VA funding fee from 0.5% to 3.3% of the loan</p>	<p>MOVING EXPENSES varies depending on location, moving distance and total services required</p>



OUR WORK.

Doing Business with GSA Introduction Video



CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

SIN	DESCRIPTION
541-1/RC	Advertising Services
541-1000/RC	Other Direct Costs (ODCs) are expenses other than labor hours
541-2/RC	Public Relations Services
541-3/RC	Web Based Marketing Services
541-4A/RC	Market Research and Analysis
541-4B/RC	Video/Film Production
541-4D/RC	Conference, Events and Tradeshow Planning Services
541-4E/RC	Commercial Photography Services
541-4F/RC	Commercial Art and Graphic Design Services
541-5/RC	Integrated Marketing Services

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: See table below in 1c.
 (Government net price based on a unit of one)

1c. HOURLY RATES:

SERVICE PROPOSED (E.G. JOB TITLE/TASK)	EDUCATION/ CERTIFICATION LEVEL	YEARS OF EXPERIENCE REQUIRED	UNIT OF MEASURE	PRICE OFFERED TO GSA (INCLUDING IFF)
541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4F, 541-5 Advertising Services, Public Relations, Web-Based Marketing Services, Integrated Marketing Services				
Art Director	Bachelor's	3	hourly	\$189.42
Motion Graphics Designer	Bachelor's	3	hourly	\$189.42
Interactive Media & Web Designer	Bachelor's	3	hourly	\$189.42
eLearning Program Developer	Bachelor's	3	hourly	\$189.42
Producer	Bachelor's	5	hourly	\$89.97
Photoshop Designer	Bachelor's	3	hourly	\$142.07
Premiere Pro Design	Bachelor's	3	hourly	\$189.42
PowerPoint Designer	Bachelor's	3	hourly	\$118.39



Admin-Calls-Email	High School	1	hourly	\$71.03
Non-Linear Online Editor	Bachelor's	5	hourly	\$260.45
Copy Writing	Bachelor's	5	hourly	\$89.97
Script Writing/Scripting	Bachelor's	5	hourly	\$89.97
Speech Writing	Bachelor's	5	hourly	\$89.97
DVD Encoding w/ 1 copy	n/a	n/a	hourly	\$47.35
Digitizing (Video Capture)	n/a	n/a	hourly	\$118.38
541-4B Video/Film Production				
Producer/Director	Bachelor's	6	per 10hr	\$923.43
Assistant Producer	Bachelor's	2	per 10hr	\$378.84
Director of Photography	Bachelor's	10	per 10hr	\$615.62
Camera Operator	Bachelor's	5	per 10hr	\$445.14
Key Grip	Bachelor's	10	per 10hr	\$445.14
Grip	Bachelor's	5	per 10hr	\$426.20
2nd Grip	Associate's	2	per 10hr	\$378.84
3rd Grip	Associate's	2	per 10hr	\$378.84
Audio Operator	Associate's	10	per 10hr	\$426.20
Technical Director (TD)	Bachelor's	10	per 10hr	\$473.55
Teleprompter Operator	Bachelor's	2	per 10hr	\$378.84
A/V Technician	Associate's	2	per 10hr	\$378.84
Make-up Artist	Associate's	10	per 10hr	\$426.20
PowerPoint Operator	Bachelor's	2	per 10hr	\$378.84
Production Assistant (PA)	Bachelor's	1	per 10hr	\$236.78
A/V Tech In/Out	Bachelor's	3	hourly	\$42.82



Lighting Crew In/Out	Bachelor's	3	hourly	\$42.82
AUDIO SESSION				
Sound FX	n/a	n/a	hourly	\$28.41
Stock Music	n/a	n/a	hourly	\$85.24
Voice Over	n/a	n/a	hourly	\$184.69

541-4D Conference, Events & Tradeshow Planning Services

Meeting Planner	Bachelor's	4	hourly	\$89.97
Meeting Coordinator	Bachelor's	2	hourly	\$66.30

541-4E Commercial Photography Services

Photographer	Bachelor's	5	per 10hr	\$1,515.37
Photographer	Bachelor's	5	per 5hr	\$923.43

541-1000 Other Direct Costs are expenses other than labor

AMPS				
QSC Amp Rack	n/a	n/a	per 10hr	\$52.09
Sabine Effects & EQ	n/a	n/a	per 10hr	\$104.18
AUDIO RECORDERS				
Sony Dual Cassette	n/a	n/a	per 10hr	\$52.09
Tascam DA-302 Dual DAT	n/a	n/a	per 10hr	\$89.97
Sony DAT PCMR300	n/a	n/a	per 10hr	\$52.09
CAMERAS & ACCESSORIES				
Studio Confi	n/a	n/a	per 10hr	\$52.09
Sachtler 25 Camera Tripod	n/a	n/a	per 10hr	\$64.40



Panasonic DVX100 Camera Pkg	n/a	n/a	per 10hr	\$805.04
Panasonic HD Camera HPX 170	n/a	n/a	per 10hr	\$662.97
P2 Cards for HD Camera	n/a	n/a	per card	\$47.36
Crane	n/a	n/a	per 10hr	\$757.68
Dolly	n/a	n/a	per 10hr	\$473.55
Teleprompter	n/a	n/a	per 10hr	\$284.13
COMPUTER				
Computer DA & Switching Rack	n/a	n/a	per 10hr	\$208.36
Dell Laptop	n/a	n/a	per 10hr	\$260.45
Dell Pentium 4 Computer	n/a	n/a	per 10hr	\$284.13
Teleprompter w/ Laptop	n/a	n/a	per 10hr	\$284.13
DRAPE				
12' Black	n/a	n/a	per 10hr	\$7.58
12' Dark Grey	n/a	n/a	per 10hr	\$7.58
Control 4' Black	n/a	n/a	per 10hr	\$4.74
Grey Skirt	n/a	n/a	per 10hr	\$4.74
EDITORS/SWITCHERS				
Sony FXE100 Editor/Switcher	n/a	n/a	per 10hr	\$208.35
Folsom Switching Rack	n/a	n/a	per 10hr	\$804.99
EXTRON				
4LD Switcher	n/a	n/a	per 10hr	\$208.35
SVGA Splitter	n/a	n/a	per 10hr	\$28.41
VGA Booster	n/a	n/a	per 10hr	\$18.94
RGB DA	n/a	n/a	per 10hr	\$52.09
S Video DA	n/a	n/a	per 10hr	\$28.41



SW6VGA Audio Switcher	n/a	n/a	per 10hr	\$104.18
System 5CR Switcher	n/a	n/a	per 10hr	\$156.26
Video Line Doubler	n/a	n/a	per 10hr	\$23.68
INTERCOM				
Clear Com	n/a	n/a	per 10hr	\$23.68
PL Pro	n/a	n/a	per 10hr	\$33.15
Telex Wireless	n/a	n/a	per 10hr	\$80.50
LIGHTING				
300 Watt Fresnel Arri	n/a	n/a	per 10hr	\$18.94
650 Watt Fresnel Arri	n/a	n/a	per 10hr	\$18.94
1000 Watt Open Face Light Arri	n/a	n/a	per 10hr	\$18.94
1000 Watt Light Mole	n/a	n/a	per 10hr	\$18.94
Crank Towers	n/a	n/a	per 10hr	\$184.67
Leprecon Dimmer	n/a	n/a	per 10hr	\$42.62
Inky 200 Watt Light	n/a	n/a	per 10hr	\$14.21
Altman Leko	n/a	n/a	per 10hr	\$18.94
Leprecon Lighting Control Board	n/a	n/a	per 10hr	\$80.50
2000 Watt Light Mole	n/a	n/a	per 10hr	\$23.68
Altman Shakespeare Spot Lights	n/a	n/a	per 10hr	\$23.68
Studio 2000 Watt Light	n/a	n/a	per 10hr	\$23.68
12V Camera Light	n/a	n/a	per 10hr	\$52.09
30V Camera Light	n/a	n/a	per 10hr	\$52.09
Truss 12"x12"x10' Black or Chrome	n/a	n/a	per 10hr	\$52.09
ETC Smart Fade ML Lighting Console	n/a	n/a	per 10hr	\$165.73



1000 to 2000 Watt Light Mole	n/a	n/a	per 10hr	\$23.68
MEDIA				
CD	n/a	n/a	each	\$0.36
DVD	n/a	n/a	each	\$0.35
Removable Drives	n/a	n/a	each	\$453.32
MICROPHONES				
Audio-Technica ATW Wireless Lav/Handheld	n/a	n/a	per 10hr	\$61.56
Omni Table Mics	n/a	n/a	per 10hr	\$28.41
PCC Table Mic	n/a	n/a	per 10hr	\$28.41
Audio-Technica Podium Mic	n/a	n/a	per 10hr	\$28.41
PMZ Table Mic	n/a	n/a	per 10hr	\$14.21
Scheops Shotgun Mic	n/a	n/a	per 10hr	\$56.82
Shure SM-58 Handheld Mic	n/a	n/a	per 10hr	\$18.94
Tram Mic	n/a	n/a	per 10hr	\$28.41
Shure UD Wireless Lav/Handheld	n/a	n/a	per 10hr	\$85.23
Shure UHF Lav/Handheld	n/a	n/a	per 10hr	\$104.18
MISC. AUDIO				
Shure Antenna Distro	n/a	n/a	per 10hr	\$23.68
Portable CD Player	n/a	n/a	per 10hr	\$18.94
Tascam CD Player & Cassette	n/a	n/a	per 10hr	\$52.09
Gentner Hybrid Coupler	n/a	n/a	per 10hr	\$28.41
Instant Replay	n/a	n/a	per 10hr	\$156.26
Whirlwind Audio Distribution	n/a	n/a	per 10hr	\$9.47
MIXER				
Shure 4 Input Auto Mixer	n/a	n/a	per 10hr	\$104.18



Shure 8 Input Auto Mixer	n/a	n/a	per 10hr	\$104.18
Shure 3 Channel Portable Mixer	n/a	n/a	per 10hr	\$28.41
Mackie 12 Channel Mixer	n/a	n/a	per 10hr	\$52.09
Mackie 14 Channel Mixer	n/a	n/a	per 10hr	\$66.29
Mackie 16 Channel Mixer	n/a	n/a	per 10hr	\$80.50
Yamaha 32 Channel Digital Mixer	n/a	n/a	per 10hr	\$260.44
Samson 4 Channel Portable	n/a	n/a	per 10hr	\$28.41
MONITORS				
Sony 13" Monitor	n/a	n/a	per 10hr	\$52.09
Samsung 15" LCD Flat Screen Monitor	n/a	n/a	per 10hr	\$42.62
Dell 19" LCD Flat Screen	n/a	n/a	per 10hr	\$52.09
Sony 8" Monitor	n/a	n/a	per 10hr	\$28.41
Monitor & Engineering Rack	n/a	n/a	per 10hr	\$208.35
42" Plasmas w/ Speakers	n/a	n/a	per 10hr	\$468.79
Textronix Waveform/Vector Scope	n/a	n/a	per 10hr	\$52.09
50" Plasmas w/ Speakers	n/a	n/a	per 10hr	\$563.49
PRESENTER ACCESSORIES				
AMX Wireless Remote	n/a	n/a	per 10hr	\$37.88
Flip Chart w/ Markers	n/a	n/a	per 10hr	\$23.68
Laser Pointer	n/a	n/a	per 10hr	\$18.94
Speech Timer	n/a	n/a	per 10hr	\$104.18
Wireless Mouse	n/a	n/a	per 10hr	\$18.94
Perfect CUE Mini	n/a	n/a	per 10hr	\$47.35



PROJECTORS				
Overhead Projector	n/a	n/a	per 10hr	\$28.41
2500 Lumens Projector	n/a	n/a	per 10hr	\$307.79
3200 Lumens Projector	n/a	n/a	per 10hr	\$520.88
5100 Lumens Projector	n/a	n/a	per 10hr	\$710.29
10,000 Lumens Projector	n/a	n/a	per 10hr	\$1,704.69
PROJECTOR STANDS				
Safelock Stand	n/a	n/a	per 10hr	\$14.21
Scaffold	n/a	n/a	per 10hr	\$18.94
RECORDERS/PLAYERS				
Pioneer 7400 DVD Player	n/a	n/a	per 10hr	\$104.18
Panasonic DVD Player	n/a	n/a	per 10hr	\$52.09
Panasonic DVD Recorder	n/a	n/a	per 10hr	\$104.18
Blue-ray Player	n/a	n/a	per 10hr	\$71.03
SCREEN				
8" Tripod	n/a	n/a	per 10hr	\$42.62
10.5 x 14	n/a	n/a	per 10hr	\$113.65
6 x 8	n/a	n/a	per 10hr	\$66.29
9 x 12	n/a	n/a	per 10hr	\$104.18
SCREEN DRESS KIT				
Dress 10.5 x 14	n/a	n/a	per 10hr	\$61.56
Dress 6 x 8	n/a	n/a	per 10hr	\$33.15
Dress 9 x 12	n/a	n/a	per 10hr	\$47.35



SPEAKERS				
Fostex Personal Audio Monitor	n/a	n/a	per 10hr	\$18.94
EAW JF60 Small Event Speaker	n/a	n/a	per 10hr	\$33.15
EAW JF80 Small Venue or Fill Speaker	n/a	n/a	per 10hr	\$42.62
EAW LA 212 Large Venue Speaker	n/a	n/a	per 10hr	\$52.09
EAW Sub Woofer	n/a	n/a	per 10hr	\$52.09
STUDIO COSTS				
Studio A Pre-light	n/a	n/a	per 10hr	\$473.53
Studio A Day Shoot	n/a	n/a	per 10hr	\$757.64
OTHER				
Tent Rental	n/a	n/a	per 10hr	\$104,134.19
Promotional Items	n/a	n/a	per 10hr	\$87,823.78
Motivational Speaker	n/a	n/a	per 10hr	\$40,300.00
Hotel Rooms	n/a	n/a	per 10hr	\$1,203,962.50
1,000 attendees for 5 nights				
Breakfast/Lunch/Dinner	n/a	n/a	per 10hr	\$896,675.00
1,000 attendees for 5 days				
Cocktail Reception/Breaks	n/a	n/a	per 10hr	\$236,762.50
1,000 attendees for 5 nights				
Event Dinner Décor	n/a	n/a	per 10hr	\$604,500.00
Security	n/a	n/a	per 10hr	\$32,643.00
Transportation to Offsite Venue	n/a	n/a	per 10hr	\$32,491.88
1,000 attendees				



Awards	n/a	n/a	per 10hr	\$408,667.19
1,000 attendees				
Event - Print Collateral	n/a	n/a	per 10hr	\$11,867.34
Audio/Visual Equipment Shipping	n/a	n/a	per 10hr	\$20,779.36
Media Placement	n/a	n/a	per 10hr	\$160,797.00
Radio				
Media Placement	n/a	n/a	per 10hr	\$4,638,995.47
Newspaper				
Media Placement	n/a	n/a	per 10hr	\$11,770,854.22
Sunday Magazine				
Media Placement	n/a	n/a	per 10hr	\$25,389,000.00
Online (Adwords & Facebook)				
Media Placement	n/a	n/a	per 10hr	\$5,017,350.00
TV				
Media Placement	n/a	n/a	per 10hr	\$13,792,961.13
Nat'l Cable Advertising				
Media Placement	n/a	n/a	per 10hr	\$2,537,388.75
Billboard Rotation				

2. MAXIMUM ORDER*: \$1,000,000 per SIN

*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.





- 3. MINIMUM ORDER:** \$100
- 4. GEOGRAPHIC COVERAGE:**
48 contiguous states, Alaska, Hawaii, Washington D.C., Puerto Rico, U.S. Territories, and to a port or consolidation point within the aforementioned locations for orders that are received from overseas activities.
- 5. POINT(S) OF PRODUCTION:** USA
- 6. DISCOUNT FROM LIST PRICES:**
6% basic discount - for calculation of the GSA Schedule price (price paid by customers ordering from the GSA Schedule, and the price to be loaded in to GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (Net GSA price). The current IFF is .75% and should be calculated as follows: Negotiated price divided by (1 minus .0075) which equates to Negotiated price divided by 0.9925. Example: $(\$100,000 / 0.9925) = \$100,755.67$
- 7. QUANTITY DISCOUNT(S):** +2% > \$250,000 in labor only (excluding ODC)
- 8. PROMPT PAYMENT TERMS:** Net 30 Days
- 9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.**
- 9.b Government Purchase Cards are accepted above the micro-purchase threshold.**
- 10. FOREIGN ITEMS:** None
- 11a. TIME OF DELIVERY:** As specified on agency task orders
- 11b. EXPEDITED DELIVERY:** As specified on agency task orders
- 11c. OVERNIGHT AND 2-DAY DELIVERY:** As specified on agency task orders
- 11d. URGENT REQUIRMENTS:**
Agencies can contact the Contractor's representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.
- 12. FOB POINT:** Destination
- 13a. ORDERING ADDRESS:**
First Generation Visual Communications, Inc, 410 Allentown Dr, Allentown, PA 18109
- 13b. ORDERING PROCEDURES:**
For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3



- 14. PAYMENT ADDRESS:**
First Generation Visual Communications, Inc, 410 Allentown Dr, Allentown, PA 18109
- 15. WARRANTY PROVISION:** SCW
- 16. EXPORT PACKING CHARGES:** N/A
- 17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:**
No Restrictions
- 18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):**
N/A
- 19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
- 20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
- 21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
- 22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
- 23. PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** As applicable
- 24b. Section 508 Compliance for EIT:** N/A
- 25. DUNS NUMBER:** 604434928
- 26. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** SAM Registered

The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.

