

**GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE FSS PRICE LIST**

Online access to contract ordering information, terms and conditions, pricing, and the option to create an electronic delivery order are available through GSA Advantage!®. The website for GSA Advantage!® is: <https://www.GSAAdvantage.gov>.

SCHEDULE TITLE: Multiple Award Schedule - Professional Services – Marketing and Public Relations

CONTRACT NUMBER: GS-07F-0644W
MODIFICATION NO: PA-0026
EFFECTIVE: 04/24/2020

For more information on ordering go to the following website: <https://www.gsa.gov/schedules>.

CONTRACT PERIOD: September 15, 2015 – September 14, 2025

CONTRACTOR:

522 Productions, LLC

711 King Street
Alexandria, VA 22314-3014
Phone number: (703) 286-7696
Fax number: (866) 380-5571
E-Mail: government@522productions.com
Website: <http://www.522productions.com/government>

CONTRACTOR'S ADMINISTRATION SOURCE:

Alisa Vossen
711 King Street
Alexandria, VA 22314-3014
Phone number: (703) 286-7696
Fax number: (866) 380-5571
E-Mail: avossen@522productions.com

BUSINESS SIZE: Small Business

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs) SIN DESCRIPTION

512110 – Video / Film Production

541511 – Web Based Marketing

OLM – Order Level Materials

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

See Price List (Attachment 1)

1c. HOURLY RATES:

See Price List (Attachment 1)

2. MAXIMUM ORDER*: \$1,000,000.00

*If the best value selection places your order over the Maximum Order identified in this catalog/ pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: \$100

4. GEOGRAPHIC COVERAGE: Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. POINT(S) OF PRODUCTION: Alexandria, VA

6. DISCOUNT FROM LIST PRICES: Prices listed are GSA Net, discount deducted.

7. QUANTITY DISCOUNT(S): None

8. PROMPT PAYMENT TERMS: Net 30 Days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. FOREIGN ITEMS: None

10a. TIME OF DELIVERY: As specified on task order and as mutually agreed upon.

10b. EXPEDITED DELIVERY: As specified on task order and as mutually agreed upon.

10c. OVERNIGHT AND 2-DAY DELIVERY: As specified on task order and as mutually agreed upon

10d. URGENT REQUIRMENTS: Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. FOB POINT: Destination

12a. ORDERING ADDRESS:

522 Productions, LLC
711 King Street
Alexandria, VA 22314-3014

12b. ORDERING PROCEDURES: Ordering procedures: See Federal Acquisition Regulation (FAR) 8.405-3.

13. PAYMENT ADDRESS:

522 Productions, LLC
711 King Street
Alexandria, VA 22314-3014

14. WARRANTY PROVISION: Standard Commercial Warranty.

15. EXPORT PACKING CHARGES: Not applicable

16. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):

N/A

17. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): N/A

18a. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): N/A

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): N/A

19. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): N/A

20. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): N/A

21. PREVENTIVE MAINTENANCE (IF APPLICABLE): N/A

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

22b. Section 508 Compliance for EIT: N/A

23. UNIQUE ENTITY IDENTIFIER: LKW4HH3JBLR7

**24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE
CAGE CODE - 4JXT1**

Price List

Labor Category	SIN	Unit of Issue	Rate (including IFF)
Creative Director	512110	Hourly	\$134.66
Sr. Creative Director	512110	Hourly	\$184.53
Director of Photography - I	512110	Hourly	\$149.62
Director of Photography - II	512110	Hourly	\$194.51
Camera Operator	512110	Hourly	\$134.66
Make-up Artist	512110	Hourly	\$79.80
Sound Recordist	512110	Hourly	\$94.76
Production Assistant	512110	Hourly	\$64.84
Lighting Director	512110	Hourly	\$114.71
Project Manager	512110	Hourly	\$164.58
Final Cut Pro Editor - I	512110	Hourly	\$134.66
Motion Editor - I	512110	Hourly	\$194.51
Encoding Editor - I	512110	Hourly	\$144.63
Assistant Editor	512110	Hourly	\$89.77
Producer	512110	Hourly	\$94.76
Web Developer - I	541511	Hourly	\$94.76
Web Developer - II	541511	Hourly	\$124.69

The Services Contract Labor Standards, formerly the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.31102 and 29 CFR 541.300), this contract still maintain the provisions and protections for SCLS eligible labor categories if and/or when the contractor adds SCLS labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number Failure to do so may result in cancellation of the contract.

Labor Categories and Descriptions - Video/Film Production Labor Categories

Creative Director

Duties:

Provides creative direction for video, web and interactive development projects.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 2

Sr. Creative Director

Duties:

Senior member that provides creative direction for video, web and interactive development projects.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 4

Director of Photography - I

Duties:

Plans, directs, and coordinates filming by conferring with the Creative Director regarding the interpretation of a scene and the desired effects. Observes set or location and reviews other information relating to natural or artificial conditions to determine filming and lighting requirements. Selects cameras, accessories, equipment, and film stock, utilizing knowledge of filming techniques, filming requirements, and computations. Instructs camera operators regarding camera setup, angles, distances, movement, and other variables and signals cues for starting and stopping filming.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 2

Director of Photography - II

Duties:

Plans, directs, and coordinates filming by conferring with the Creative Director regarding the interpretation of a scene and the desired effects. Observes set or location and reviews other information relating to natural or artificial conditions to determine filming and lighting requirements. Selects cameras, accessories, equipment, and film stock, utilizing knowledge of filming techniques, filming requirements, and computations. Instructs camera operators regarding camera setup, angles, distances, movement, and other variables and signals cues for starting and stopping filming.

Minimum Education:

BA, BBA (3 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 3

Camera Operator

Duties:

Works under the direction of the Director of Photography and/or the Creative Director. Responsible for operating camera in single or multi-camera setups. Possesses the visual skills and technological knowledge required to operate cameras.

Minimum Education:

High School Degree

Minimum Years of Experience: 1

Make-up Artist

Duties:

Ensures that models, performers, presenters and others have suitable make-up and hairstyles before they appear in front of the cameras. Interprets the make-up requirements of clients to produce both a creative and technically accurate visual representation. This may involve very basic make-up for a presenter or more complex scenarios with specific wardrobes, etc.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Sound Recordist

Duties:

Controls equipment to record sound originating on set. Analyzes environment conditions to determine the most appropriate equipment to use to obtain sound. Operates recording equipment during the shoots and observes audio.

Minimum Education:

BA, BBA

Minimum Years of Experience: 1

Production Assistant

Duties:

Involved in all stages of the production process and assists the Creative Director with logistics and on-location duties such as monitoring the production schedule and organizing crew members.

Minimum Education:

High School Degree

Minimum Years of Experience: 1

Lighting Director

Duties:

Plans all aspects of lighting a production. Works under the direction of the Creative Director to convey the desired on-screen effect.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Project Manager

Duties:

Manages resources, budgets and time schedules related to the development of both video and interactive productions.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 4

Final Cut Pro Editor – I

Duties:

Responsible for editing the final product and integrating motion graphics, audio, raw footage and images. Utilizes Final Cut Pro as the primary software for editing.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Motion Editor – I

Duties:

Responsible for developing and compositing motion graphics for use in the final production. Utilizes Motion and/or After Effects as the primary software for the development of motion graphics.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Encoding Editor – I

Duties:

Encodes video for a variety of formats including DVD, Broadcast and the web. Also develops and authors DVD navigation and menus.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Assistant Editor

Duties:

Responsible for logging and capturing footage obtained during the shoot. Organizes digital content for other editors during post-production. Research archived footage and images for use in the final production.

Minimum Education:

High School Degree

Minimum Years of Experience: 1

Producer

Duties:

Plans and coordinates various aspects of video productions. Staffs production crews and manages team members assigned to all phases of production. Serves as a quality assurance specialist during all phases of production. Collaborates with the Creative Director to ensure production requirements are met.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 2

Web Based Marketing Labor Categories

Web Developer – I

Duties:

Responsible for developing web applications using a variety of technologies and software languages.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Web Developer – II

Duties:

Responsible for analyzing requirements and designing web applications using a variety of technology. Has the ability to manage a development environment and coordinate with other development resources.

Minimum Education:

BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 2