

GSA  
Federal Supply Service  
Authorized Federal Supply Price List

On-Line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is: <http://www.gsaadvantage.gov>

MAS Multiple Award Schedule

334310 Professional Audio/Video Products

541990AV Professional Audio/Video Services

Ancillary Ancillary Supplies and/or Services

OLM Order-Level Materials (OLM)

Contract Number: **GS-03F-0042U**

Contract Period: March 15, 2013 through March 14, 2023



233 Wolfner Dr.  
Fenton, MO 63026  
Office: 314.771.7160  
Fax: 314.771.9144

[www.communitronics.com](http://www.communitronics.com)

Business Size: Women Owned Small Business (WOSB)

Contract Administrator: Rita Leitensdorfer

Office: 314.771.7160 ext. 100

Email: [rital@communitronics.com](mailto:rital@communitronics.com)

## INFORMATION FOR ORDERING ACTIVITY

- 1a. Awarded Special Item Numbers (SINS):** 541990AV, 334310
- 1b. The most economical pricing per SINS:** See pricing in subsequent page(s)
- |           |                          |            |
|-----------|--------------------------|------------|
| 334310:   | Level 1 – Audio System   | \$1,170.32 |
| 541990AV: | Administrative Assistant | \$40.30    |
- 1c. Description of job titles:** See labor categories on pages 6-8
- 2. Maximum Order:** \$500,000
- 3. Minimum Order:** \$100.00
- 4. Geographical Coverage (Delivery Area):** 48 contiguous states and the District of Columbia, Alaska, Hawaii and Puerto Rico.
- 5. Production Points:** Trade Act Compliant Countries
- 6. Discount from list prices:** Prices listed herein are NET to the Government
- 7. Quantity Discount:** Contact the company for quantity discount rates
- 8. Prompt Payment Terms:** NET 30
- 9. Government Purchase Cards:**
- a. Are accepted at or below the micro-purchase threshold
  - b. Are accepted above the micro-purchase threshold
- 10. Foreign Items:** None
- 11a. Time of Delivery:** 60 days after receipt of order or in accordance with customer's "Statement of Work"
- 11b. Expedited Delivery:** Contact contractor for availability of expedited delivery
- 11c. Overnight and 2 Day Delivery:** Contact contractor for rates and availability
- 11d. Urgent Requirements:** Contact contractor for rates and availability
- 12. F.O.B. Point:** Destination, Continental United States
- 13a. Ordering Address:** Communitronics Corporation  
233 Wolfner Dr.  
Fenton, MO 63026  
Telephone: (314) 771.7160  
Fax: (314) 771.9144
- 13b. Ordering Procedures:** For supplies and services, ordering procedures, and information on Blanket Purchase Agreements (BPA's) refer to GSA/FSS Schedule homepage ([www.fss.gsa.gov/schedules](http://www.fss.gsa.gov/schedules))
- 14. Payment Address:** Communitronics Corporation  
233 Wolfner Dr.  
Fenton, MO 63026  
Telephone: (314) 771.7160  
Fax: (314) 771.9144
- 15. Warranty Provision:** 90 days to 5 years according to individual manufacturers published warranty.
- 16. Export packing charges:** Not Applicable

**17. Terms and Conditions of Government Purchase Card Acceptance:** Government purchase cards are accepted up to the agency limit.

**18. Terms and Conditions of Rental, Maintenance, and Repair:** Maintenance and repair services are available. Rental services are not available. Terms and conditions remain the same.

**19. Terms and Conditions:**

*Travel Expenses:* Negotiated in individual Task Orders, in accordance with the end user's SOW. If travel is required, allowable travel and per diem charges are governed by Pub.L.99-234 and FAR 31 Part 31. Travel may be reimbursable by the ordering agency or can be priced as a fixed price item on orders placed under this schedule.

*Standard Rate:* Hourly labor pricing is based on Communitronics standard business hours from 8:00 am – 5:00 pm, Monday – Friday.

*Non-standard Rate:* Non-standard time from 5:01 pm – 7:59 am Monday – Friday. Work conducted on weekends will be charged at 1 ½ (one and a half) times the GSA rate. Holidays will be charged at 2 (two) times the GSA rate.

**20. Terms and conditions of repair parts:** Repair parts are available. Please call for special GSA pricing.

**20a. Terms and conditions of any other services:** Not Applicable

**21. List of service and distribution points:** St. Louis, Mo

**22. List of participating dealers:** Not Applicable

**23. Preventive maintenance:** Preventive Maintenance is available. Call for quote.

**24a. Special attributes:** Not Applicable

**24b. Section 508 compliance information:** Not Applicable

**25. DUNS number:** 03-108-4726

**26. CCR registration:** CCR Registration is current, Cage Code: 0M020



## Company Profile

Communitronics Corporation is an industry leading audiovisual communications integration technology company in the region whose commitment to quality and customer satisfaction are the primary goals since the company's inception in 1969. Our system integration knowledge stems from decades of installing the technology in all types of environments. Communitronics is attentive to the needs and requirements of every project. No project is too large or too small. Our primary goal is to develop a long-lasting relationship with the client so we can better understand how the technology will be utilized now and in the future.

**Our Mission Statement:** To offer our clients innovative, state of the art display, audio and control solutions with custom systems design that meet or exceed their vision and requirements.

**Our Vision:** To be recognized as a leader in providing cutting edge solutions of the communication technology industry.

**Our Values:** To be recognized as the company that offers highly personalized, one stop services to each client.

### Products and Services:

Communitronics offers the most flexible, versatile and functional audio-visual communications solutions on the market. Our skilled designers match today's best equipment with customer's exact needs and budget to create an innovative, integrated solution. The following services are provided:

**AV System Design/Engineering**  
**Lighting Control Systems**  
**Project Management**  
**24/7 Network Operations**  
**Video Conferencing**

**Design/Build Contracts**  
**AV System Automation**  
**Service/Maintenance**  
**System Drawings**  
**Digital Signage**

### Communitronics Solutions:

**Large Screen Presentation Systems**  
**24/7 Network Operation Centers**  
**Audio Systems**  
**Remote Control Systems**  
**Content Management**

**Secure/Non Secure Videoconferencing**  
**Video Walls**  
**Energy Efficient Lighting**  
**Digital Signage**  
**Custom Audio Visual Applications**



**GSA FEDERAL SUPPLY SCHEDULE PRICE LIST**

334310	Description	GSA Price Including IFF
CTC02-SS-60	60" Flat Screen AV Presentation System	\$4,607.04
CTC01-BAV	Level 1 – Basic AV Presentation System	\$9,994.00
CTC01-IAV	Level 2 - Intermediate AV Presentation System	\$20,085.61
CTC01-AAV	Level 3 - Advanced AV Presentation System	\$43,606.46
CTC02-AUD	Level 4 - Auditorium AV Presentation System	\$88,794.36
CTC02-AS-1	Level 1 - Audio System	\$1,170.32
CTC02-AS-2	Level 2 - Audio System	\$3,823.25
CTC03-DS-1	Digital Signage - 1 each 46" flat screen with content manager and player.	\$8,860.94
334310	AUTOMATED REMOTE CONTROL SYSTEMS	GSA Price
CTC04-RCS-1	Level 1 – Basic Remote Control System	\$1,333.89
CTC04-RCS-2	Level 2 – Intermediate Remote Control System	\$4,038.10
CTC04-RCS-3	Level 3 – Advanced Remote Control System	\$9,381.32
	<b>NOTE: See SIN 58-8 for installation resources</b>	

Professional Audio/Visual Assessment, Design, and Integration		
541990AV	Labor Category	GSA Labor Rate Including IFF
CTC-SDE	Senior Design Engineer	\$147.34
CTC-DE	Design Engineer	\$98.76
CTC-PM	Project Engineer	\$94.30
CTC-CSMP	Control Systems Master Programmer	\$206.54
CTC-CSP	Control Systems Programmer	\$152.21
CTC-CAD	Technical (CAD) Programmer	\$85.29
CTC-IST	Installation Senior Technician	\$94.30
CTC-IT	Installation Technician	\$77.90
CTC-FST	Field Service Technician GSA Standard Normal Rate (2 hours minimum) GSA Non-Standard Normal Rate (2 hours minimum)	\$94.30 per hour \$141.45 per hour
CTC-TAS	Technical Administration Support	\$47.56
CTC-TR	Training	\$86.10
CTC-TW	Technical Writer	\$88.33
CTC-SME	Technical Subject Matter Expert (SME)	\$175.02
CTC-CM	Content Manager	\$121.00
CTC-CD	Content Development/Graphic Designer	\$121.00
CTC-AA	Administrative Assistant	\$40.30

**POSITION DESCRIPTIONS**

**SENIOR DESIGN ENGINEER**

Job Responsibilities: CTS certified industry design engineer with a minimum of 10 years of Audio Video system design experience. Provides recommendations and specifications of equipment, equipment placement, and system functionality of an audio video design. Ensures system designs are in accordance with applicable codes and visual and sound engineering practices.

**DESIGN ENGINEER**

Job Responsibilities: Design Engineer with a minimum of 5 years of Audio Video system design experience. Provides recommendations and specifications of equipment, equipment placement, and system functionality of an audio video design. Ensures system designs are in accordance with applicable codes and visual and sound engineering practices.

**PROJECT ENGINEER**

Job Responsibilities: Responsible for coordination of all trades/tasks of a project. Involves continuous communication with the customer regarding the status of the project. Coordination of Communitronics personnel and any on-site trades, (i.e., general contractor, electrical contractor). Minimum 3 year's experience.

**CONTROL SYSTEMS MASTER PROGRAMMER**

Job Responsibilities: Certified Master Programmer. Provides advanced programming and graphic design of touch panels and system automation. Assists in troubleshooting integrated systems utilizing RS-232, infrared, contact closure, and voltage controllers. Minimum 10 years experience.

### **CONTROL SYSTEMS PROGRAMMER**

Job Responsibilities: Industry Certified programmer. Provides programming and graphic design of touch panels and system automation. Assists in troubleshooting integrated systems utilizing RS-232, infrared, contact closure, and voltage controllers. Minimum 3 years experience.

### **TECHNICAL (CAD) PROGRAMMER**

Job Responsibilities: Provides AutoCAD drawings for audio/video systems. Includes all levels of drawings from floor plans layouts to schematics. Includes cable schedule & cable labeling documents. Minimum 1 year experience.

### **LEAD INSTALLATION TECHNICIAN**

Job Responsibilities: Trained professional who is responsible for providing on-site installation of audio video system. Lead technician is responsible for on-site management of personnel and project installation. Minimum 5 years experience.

### **INSTALLATION TECHNICIAN**

Job Responsibilities: Provides equipment rack assembly, cable pulls and terminations, and on-site installation services. Minimum 1 year experience.

### **FIELD SERVICE TECHNICIAN**

Job Responsibilities: Trained professional providing on-site repair services of audio video equipment. Provides system testing and servicing of audio visual systems. Minimum 3 years experience.

### **TECHNICAL ADMINISTRATION SUPPORT**

Job Responsibilities: Provides documentation, associated equipment warranties, and miscellaneous information to client regarding the audio/video system.

### **TRAINING**

Job Responsibilities: Provides customer with on-site training of completed audio/video system. Minimum 1 year experience.

### **TECHNICAL WRITER**

Job Responsibilities: Designing, developing, writing and editing operational, instructional, and maintenance reference materials for paper, multi-media, or web-based publication. Gathers data from users and technical staff, and researches and translates information into manuals and/or web-based documents. Produces materials that conform to company documentation and quality standards, and works with software developers, requirements analysts, testers, and the user community.

### **TECHNICAL SUBJECT MATTER EXPERT (SME)**

Job Responsibilities: Provides expert support services in the technical analysis, design, functionality, and communication of complex problems. Serves as the technical expert on high-level project teams providing technical direction, interpretation, and alternatives. Possess a complete understanding and experience of the subject matter and is responsible for providing technical and operational guidance in

making recommendations based on the user requirements. Must be proficient in the products and tasks supporting the communication effort. Minimum 5 years experience.

**CONTENT MANAGER**

Job Responsibilities: The content manager will work closely with technical, business development, and marketing members of our organization. Strong communication skills are needed. The ideal candidate will have experience managing online marketing and outreach campaigns. Tasks require a strong attention to detail and ability to work under tight deadlines.

**CONTENT DEVELOPMENT**

Job Responsibilities: Develops digital content to be used in digital signage deployments. Must be proficient in Adobe Creative Suite, MS Office, ability to manipulate video/HD files, experience in HTML, website development, and interactive touch screen software development. Minimum 3 years experience.

**ADMINISTRATIVE ASSISTANT**

Job Responsibilities: Preparing and/or maintaining systems, programming, and operations documentation, procedures, and methods including user manuals and reference manuals. Maintains a current internal documentation library. Provides or coordinates special documentation services as required. Competent to work at the highest level of all phases of documentation.



**USA COMMITMENT TO PROMOTE  
SMALL BUSINESS PARTICIPATION  
PROCUREMENT PROGRAMS**

**PREAMBLE**

(Name of Company) provides commercial products and services to ordering activities. We are committed to promoting participation of small, small disadvantaged and women-owned small businesses in our contracts. We pledge to provide opportunities to the small business community through reselling opportunities, mentor-protégé programs, joint ventures, teaming arrangements, and subcontracting.

**COMMITMENT**

To actively seek and partner with small businesses.

To identify, qualify, mentor and develop small, small disadvantaged and women-owned small businesses by subcontracts to small business concerns.

To undertake significant efforts to determine the potential of small, small disadvantaged and women-owned small business to supply products and services to our company.

To insure procurement opportunities are designed to permit the maximum possible participation of small, small disadvantaged, and women-owned small businesses.

To attend business opportunity workshops, minority business enterprise seminars, trade fairs, procurement conferences, etc., to identify and increase small businesses with whom to partner.

To publicize in our marketing publications our interest in meeting small businesses that may be interested in subcontracting opportunities.

We signify our commitment to work in partnership with small, small disadvantaged and women-owned small businesses to promote and increase their participation in ordering activity contracts. To accelerate potential opportunities please contact: Joe Loveless; 314.771.7160 ext 22; [joe@communitronics.com](mailto:joe@communitronics.com)

<b>BEST VALUE BLANKET PURCHASE AGREEMENT FEDERAL SUPPLY SCHEDULE</b>
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(Insert Customer Name)

In the spirit of the Federal Acquisition Streamlining Act (ordering activity) and (Contractor) enter into a cooperative agreement to further reduce the administrative costs of acquiring commercial items from the General Services Administration (GSA) Federal Supply Schedule Contract(s) \_\_\_\_\_.

Federal Supply Schedule contract BPAs eliminate contracting and open market costs such as: search for sources; the development of technical documents, solicitations and the evaluation of offers. Teaming Arrangements are permitted with Federal Supply Schedule Contractors in accordance with Federal Acquisition Regulation (FAR) 9.6.

This BPA will further decrease costs, reduce paperwork, and save time by eliminating the need for repetitive, individual purchases from the schedule contract. The end result is to create a purchasing mechanism for the ordering activity that works better and costs less.

Signatures

\_\_\_\_\_  
Ordering Activity                      Date

\_\_\_\_\_  
Contractor                              Date

BPA NUMBER \_\_\_\_\_

(CUSTOMER NAME)  
BLANKET PURCHASE AGREEMENT

Pursuant to GSA Federal Supply Schedule Contract Number(s) \_\_\_\_\_, Blanket Purchase Agreements, the Contractor agrees to the following terms of a Blanket Purchase Agreement (BPA) EXCLUSIVELY WITH (ordering activity):

(1) The following contract items can be ordered under this BPA. All orders placed against this BPA are subject to the terms and conditions of the contract, except as noted below:

MODEL NUMBER/PART NUMBER	*SPECIAL BPA DISCOUNT/PRICE
_____	_____
_____	_____
_____	_____

(2) Delivery:

DESTINATION	DELIVERY SCHEDULES / DATES
_____	_____
_____	_____
_____	_____

(3) The ordering activity estimates, but does not guarantee, that the volume of purchases through this agreement will be \_\_\_\_\_.

(4) This BPA does not obligate any funds.

(5) This BPA expires on \_\_\_\_\_ or at the end of the contract period, whichever is earlier.

(6) The following office(s) is hereby authorized to place orders under this BPA:

OFFICE	POINT OF CONTACT
_____	_____
_____	_____
_____	_____

(7) Orders will be placed against this BPA via Electronic Data Interchange (EDI), FAX, or paper.

(8) Unless otherwise agreed to, all deliveries under this BPA must be accompanied by delivery tickets or sales slips that must contain the following information as a minimum:

- (a) Name of Contractor;
- (b) Contract Number;
- (c) BPA Number;
- (d) Model Number or National Stock Number (NSN);
- (e) Purchase Order Number;
- (f) Date of Purchase;

(g) Quantity, Unit Price, and Extension of Each Item (unit prices and extensions need not be shown when incompatible with the use of automated systems; provided, that the invoice is itemized to show the information); and

(h) Date of Shipment.

(9) The requirements of a proper invoice are specified in the Federal Supply Schedule contract. Invoices will be submitted to the address specified within the purchase order transmission issued against this BPA.

(10) The terms and conditions included in this BPA apply to all purchases made pursuant to it. In the event of an inconsistency between the provisions of this BPA and the Contractor’s invoice, the provisions of this BPA will take precedence.

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**BASIC GUIDELINES FOR USING  
“CONTRACTOR TEAM ARRANGEMENTS”**

Federal Supply Schedule Contractors may use “Contractor Team Arrangements” (see FAR 9.6) to provide solutions when responding to a ordering activity requirements.

These Team Arrangements can be included under a Blanket Purchase Agreement (BPA). BPAs are permitted under all Federal Supply Schedule contracts.

Orders under a Team Arrangement are subject to terms and conditions or the Federal Supply Schedule Contract.

Participation in a Team Arrangement is limited to Federal Supply Schedule Contractors.

Customers should refer to FAR 9.6 for specific details on Team Arrangements.

Here is a general outline on how it works:

- The customer identifies their requirements.
- Federal Supply Schedule Contractors may individually meet the customer’s needs, or -
- Federal Supply Schedule Contractors may individually submit a Schedules “Team Solution” to meet the customer’s requirement.
- Customers make a best value selection.