U.S. General Services Administration

Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, and up-to-date pricing are available through GSA Advantage™, a menu-driven database system. The INTERNET address for GSA Advantage™ is: http://www.gsaadvantage.gov

For Solicitation Number 2FYA-AR-060004-B (Refresh 19)
Multiple Award Schedule 738X **Special Item Number** (SIN) 595-21
Contract Number GS-02F-0239X

Schedule Title
HUMAN RESOURCES AND EQUAL EMPLOYMENT OPPORTUNITY (EEO) SERVICE

CR DIRECT, INC.
3109 West 50th St Ste 121
Minneapolis, MN, 55410
Phone: 952-848-2211

Point of Contact
Steven J. Rothberg
Phone: 952-217-0793
Email: steven@collegerecruiter.com

Business size
Small Business,
Woman Owned Business

Contract Period
Aug 25, 2011 – Aug 24, 2016

****Go to http://www.fss.gsa.gove/schedules. Find link to Customers Ordering Form Schedules. Find link to Ordering procedures for services requiring a statement of work and Ordering procedures for services not requiring a statement of work.****

Contractor Information

1a. Special Item Number: SIN 595-21, Human Resources General Support Services

1b. Prices – Products: See page 5

2. Maximum Order: $1,000,000.00

3. Minimum Order: $100.00

4. Geographic Coverage: Contractor will provide domestic and overseas delivery

5. Point of Production: Minneapolis, Hennepin, Minnesota

6. Discounts from List Prices: Prices shown herein are net after applicable GSA discount and IFF are taken into consideration

7. Quantity Discounts: Orders of $200,000 or more receive an additional 1% off

8. Prompt Payment Terms: 1% 20 net 30

9. Government Credit Card: Accepted for all orders. Invoices may be provided for non-government credit card orders

10. Foreign Items: Not applicable

11a. Time of Delivery: Negotiated at time of order

11b. Expedited Delivery: Not Available

11c. Overnight and 2-day Delivery: Not available

11d. Urgent Requirements: Not Available

12. FOB points: Destination

13a. Ordering Address: **CR Direct, Inc.**
3109 West 50th St Suite 121
Minneapolis, MN 55410-2102
Phone: 952-848-2211
Steven Rothberg
steven@collegerecruiter.com
http://collegerecruiter.com/

13b. Ordering Method: Email, Telephone, Internet

14. Payment Address: **CR Direct, Inc.**
3109 West 50th St Suite 121
Minneapolis, MN 55410-2102
Phone: 952-848-2211

15. Warranty Provision: No Warranty

16. Export Packing Charges: Not Applicable

17. Terms and Conditions of Government Purchase Card Acceptance: See 9 above

18. Terms and Conditions of Rental, Maintenance & Repair: Not Applicable

19. Terms and Conditions of Installation: Not Applicable

20. Terms and Conditions of Repair Parts: Not Applicable

20a. Terms and Conditions for any Other Services: Not Applicable

21. List of Service and Distribution Points:
3109 West 50th St Ste 121
Minneapolis, MN 55410-2102

22. List of Participating Dealers: Not Applicable

23. Preventive Maintenance: Not Applicable

24a. Environmental Attributes: Not Applicable

24b. Section 508 Compliance: Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and can be obtained by visiting: www.Section508.gov/

25. Data Universal Number System (DUNS) Number: 80-4392058

26. Registration in Central contractor (CCR) Database: CR Direct is registered in CCR.

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Great Tools = Great Results!

Are you tired of getting resume after resume of candidates that just don't fit the qualifications the job requires? Are you spending hundreds of dollars and hours of time on candidates that just don't suit your needs? Or, worse yet, spending money but not getting any responses?

CollegeRecruiter.com has a variety of recruitment tools that will make your recruitment efforts both cost effective and results driven.

What makes us so special?

Well...how about a database of over 10 million students and seven million recent graduates/alumni for a total of 17 million students, recent graduates, and alumni? Like the sound of that? We knew you would.

Best of all you can:

- Prequalify the candidates before they apply, assuring only qualified resumes.
- Drill down into about 700 data fields to take care of difficult hiring needs.
- Reach students and recent grads by means of their preferred communication.
- Tap into a database of over 10 million students and seven million recent graduates/alumni for a total of 17 million students, recent graduates, and alumni.
- No contracts to sign...unless you want one. Most of our new clients purchase a targeted email campaign or job posting or banner ad and don't sign up for some ridiculous, annual package like some of our competitors force upon their clients.
- Tired of paying for advertising that does not work? Shift the risk to us! In addition to our traditional pricing models, all of our tools can be purchased on a pay-per-click or pay-per-applicant basis. For more information, please call Steven Rothberg at 952-217-0793 or email him at Steven@CollegeRecruiter.com.

Of course, we also are a niche job board (We bet you already knew that, right?)

- When you post a job to CollegeRecruiter.com, you're automatically also posting your job to a network of niche career sites, including high traffic career sites such as LinkedIn, Twitter, Facebook, Glassdoor, America's Job Exchange, and more.
- CollegeRecruiter.com is the leading niche job board used by college students searching for internships and part-time positions and recent grads looking for entry-level, full-time positions. We're used by students and grads from all one-, two-, and four-year colleges, universities, and graduate schools.
- Post by city, not by school! No more losing out on qualified candidates that may be going to a different school than the one(s) you have posted at. Oh, don't worry. Our niche job board is used by students and recent graduates of every college and university so posting at CollegeRecruiter.com means you don't have to spend your time submitting that job to each and every college you want to reach or posting it to multiple job boards. Nice, huh?

Want a "Good Housekeeping Seal of Approval" so you know we're for real? How about perhaps the most powerful one out there: we're an approved, certified vendor to the U.S. federal government through the General Services Administration (GSA). Our contract number is GS-02G-0239X.

Targeted Email Campaigns

One of our most exciting tools for employers who have difficult or large hiring needs is our ability to deliver a plain text or HTML (graphical) email into the personal inboxes of tens or even hundreds of thousands of highly targeted students and recent graduates who have told us not just once but twice that they want to receive emails notifying them of opportunities for which they qualify.

Many of our competitors only ask their users once if they want to be emailed. Those are single opt-in lists and their quality is okay. Still other competitors will email their users unless the users specifically say otherwise. Those are opt-out lists and have been shunned by all quality marketers for a decade or more. Our list is double opt-in -- the highest standard in the industry -- as the candidates must affirmatively request to be on the list and then must affirmatively confirm their subscription request by responding to our follow-up email.

Why do we take the huge, difficult, and costly extra steps required to build and maintain a double opt-in list? Because we want to make sure that every candidate we contact wants to hear from you so that you are always seen in a positive light. We can't think of a better way to reach thousands of pre-qualified candidates quickly and effectively, can you?

Job Posting Ads Rate Card

CollegeRecruiter.com offers a number of excellent <u>advertising options for employers</u> who want to fill their internship and entry-level job openings, including <u>targeted email campaigns</u> to our opt-in database of 17 million students and recent graduates. But regardless of how many great people you want to hire, job postings remain an effective and efficient choice. Why are our <u>job postings</u> the best?

- We're part of a <u>network of niche career sites</u> so in addition to your jobs running on our high traffic site, they'll also run on every appropriate site in our network and that will further boost the response rate that we're able to deliver to you.
- CollegeRecruiter.mobi launched in July 2009 as the first **100 percent mobile job board**. That means your candidates can search for jobs, read postings …even apply for jobs directly from their mobile phone! More and more of today's students and recent graduates are searching for jobs on their mobile phones so by posting your jobs to CollegeRecruiter.com, your jobs will literally be right in the palms of their hands!
- Unlike some college job boards where your job only runs at specific schools and only if the school chooses to work with that board, our **postings are used by students and recent graduates from all schools**. Instead of forcing you to post by school, we make it simpler and less expensive by allowing you to post by city and state.
- Loads of very, very **happy clients**. Take a peek at our <u>Testimonials Page</u> to see what other organizations have to say about our job posting ads.
- No contracts to sign...unless you want one. Most of our new clients purchase a targeted email campaign or job posting or banner ad and don't sign up for some ridiculous, annual package like some of our competitors force upon their clients.
- We're integrated with virtually every applicant tracking system, advertising agency automated posting tool, and other automated posting tools.

CollegeRecruiter.com®
College Career Connector

GSA PRICE LIST

SIN(s)	SERVICE(s) (e.g. Job Title/Task)	UNIT OF ISSUE (e.g. Hour, Task, Sq ft)	PRICE TO GSA
595-21	1 job posting ads	Per 30 day job posting	$ 80.40
595-21	5 job posting ads	Per 30 day job posting	$ 63.48
595-21	25 job posting ads	Per 30 day job posting	$ 42.32
595-21	50 job posting ads	Per 30 day job posting	$ 29.62
595-21	"All you can eat" job posting ads, Featured Employer tile banner ad, Employer Profile Page and scrape/wrap for 30 days	Per 30 days	$ 423.17
595-21	"All you can eat" job posting ads, Featured Employer tile banner ad, Employer Profile Page, and scrape/wrap for 365 days	Per 30 days	$ 349.12
595-21	Job Match Alert Email to 50,000 with Social Push to 100,000 candidates	1	$ 507.81
595-21	Targeted Banner Ads (300x250, 728x90, 160x600 or 468x60 pixels), Target by any combination of fields including school, geography (metro, state) major, date of graduation, diversity, languages, hobbies/interests, occupational field, and more Quantity = 200,000 impressions.	1	$ 3,554.66
595-21	Targeted Banner Ads (300x250, 728x90, 160x600 or 468x60 pixels), Target by any combination of fields including school, geography (metro, state) major, date of graduation, diversity, languages, hobbies/interests, occupational field, and more Quantity = 300,000 impressions.	1	$ 4,570.28
595-21	Targeted Banner Ads (300x250, 728x90, 160x600 or 468x60 pixels), Target by any combination of fields including school, geography (metro, state) major, date of graduation, diversity, languages, hobbies/interests, occupational field, and more Quantity = 400,000 impressions.	1	$ 5,078.09
595-21	Targeted Banner Ads (300x250, 728x90, 160x600 or 468x60 pixels), Target by any combination of fields including school, geography (metro, state) major, date of graduation, diversity, languages, hobbies/interests, occupational field, and more Quantity = 500,000 impressions.	1	$ 5,501.26

595-21	Featured Employer tile banner ad on home page (200x100 pixels) for 30 days	Per 30 days	$ 211.59
595-21	Featured Employer tile banner ad on home page (200x100 pixels) for 365 days	Per 30 days	$ 126.95
595-21	Plain text or HTML targeted email campaign to 0 to 50,000 candidates (minimum charge of $2,250.)	Per 1,000 Impressions	$ 1,904.28
595-21	Plain text or HTML targeted email campaign to 50,001 to 99,999 candidates	Per 1,000 Impressions	$ 38.09
595-21	Plain text or HTML targeted email campaign to 100,000 to 249,999 candidates	Per 1,000 Impressions	$ 35.55
595-21	Plain text or HTML targeted email campaign to 250,000 to 749,999 candidates	Per 1,000 Impressions	$ 29.62
595-21	Plain text or HTML targeted email campaign to 5750,000 to 1,499,999 candidates	Per 1,000 Impressions	$ 25.39
595-21	Plain text or HTML targeted email campaign to 1,500,000 or more candidates	Per 1,000 Impressions	$ 21.16
595-21	College Recruiting Bootcamp	per conference	$ 211.59