GENERAL SERVICES ADMINISTRATION

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*®, a menu-driven database system. The INTERNET address GSA *Advantage!*® is: GSAAdvantage.gov.

Multiple Award Schedule

FSC Group: Professional Services

Contract number: 47QRAA24D00DL

Contract period: September 6, 2024- September 5, 2029

TD Consulting Group, Inc
637 Almandora Rd
Arlington, TX 76002
P: 866-533-2133

Website: www.tdcginc.com

Contract Administrator
Tamika Dew
President & CEO
tdew@tdcginc.com

866-533-2133

Business size: Small

For more information on ordering from Federal Supply Schedules go to the

GSA Schedules page at https://www.gsa.gov/schedules

Prices Shown Herein are Net (discount deducted)

GSA AWARDED TERMS AND CONDITIONS
SPEC INNOVATIONS

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

SINs	SIN Title
541511	Web Based Marketing
561410	Editorial, Publishing, and Library Media Services

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. **See attached pricelist**

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item. **See attached Pricelist**

2. Maximum order:

SIN(s)	Maximum Order
541511	$1,000,000
561410	$1,000,000

3. Minimum order: **$100**

4. Geographic coverage (delivery area): **Domestic**

5. Point(s) of production (city, county, and State or foreign country):

> TD Consulting Group, Inc
> 637 Almandora Rd
> Arlington, TX 76002

6. Discount from list prices or statement of net price: **Prices shown are Government net prices – the discounts have been deducted and the IFF has been added.**

7. Quantity discounts: **None**

8. Prompt payment terms. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. **Net 30 days**

9. Foreign items (list items by country of origin): **Not Applicable**

10a. Time of delivery. (Contractor insert number of days.): **Contact Contractor**

10b. Expedited Delivery: Items available for expedited delivery are noted in this price list: **Contact Contractor**

10c. Overnight and 2-day delivery: **Contact Contractor**

10d. Urgent Requirements: **Contact Contractor**

11. F.O.B. point(s): **Destination**

12a. Ordering address(es) TD Consulting Group, Inc
 637 Almandora Rd
Arlington, TX 76002

12b. Ordering procedures: **For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.**

13. Payment address(es). TD Consulting Group, Inc
 637 Almandora Rd
Arlington, TX 76002

14. Warranty provision: **Standard Commercial Warranty Terms & Conditions**

15. Export packing charges, if applicable: **Not Applicable**

16. Terms and conditions of rental, maintenance, and repair: **Not Applicable**

17. Terms and conditions of installation: **Not Applicable**

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: **Not Applicable**

18b. Terms and conditions for any other services: **Not Applicable**

19. List of service and distribution points: **Not Applicable**

20. List of participating dealers: **Not Applicable**

21. Preventive maintenance: **Not Applicable**

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): **Not Applicable**

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/.
Not Applicable

23. Unique Entity Identifier (UEI) number: **NMUDVGTBW446**

24. Notification regarding registration in System for Award Management (SAM) database: **Contractor registered and active in SAM**

Labor Category Descriptions

Labor Category Title	Minimum Education	Minimum Experience (Years)	Job Description
Account Director	Bachelors	10	Manages diverse client engagements by formulating a comprehensive strategic direction. Assumes the responsibility of cultivating relationships with client leadership within assigned engagements. Convenes meetings with the government program manager as necessary to deliberate upon performance initiatives and priorities.
Creative Director	Bachelors	7	Responsible for transforming and interpreting client requirements as well as market research analysis into a comprehensive media strategy. Utilizes video production, commercial art, graphic design, integrated marketing plans, and integrated business program support tools in support of the overall media strategy. Manages development of creative branding and advertising that meets the client's vision and integrated program objectives. Leads the creative process and provides motivation to all members of the organization. May directly supervise lower-level marketing +staff.
Digital Strategist	Bachelors	6	Offers comprehensive interactive marketing strategies for client engagements, drawing upon meticulous analysis of campaigns, media analytics, syndicated and primary research. Leverages an in-depth comprehension of the client's brand, target audience, and competitive environment to fortify the strategic approach. Generates valuable insights to facilitate reporting on campaign activity and performance.
Account Manager	Bachelors	5	Primary client points of contact. Manages the day-to-day relationship with key client contacts and successfully focus the efforts of the internal team to ensure projects are completed as planned. Leads all aspect of research, design, and production.
Account Executive	Bachelors	2	Manages specific client engagements, campaigns, and projects. Develops creative briefs focused on client objectives by identifying the key project outcomes, communication messaging, and creative feedback. Monitors timelines and budgets. Coordinates with internal team to execute multi-faceted programs.
Account Coordinator	Associates	1	Supports team by preparing reports and analysis as needed. Keeps records and maintains job progress reports.
Traffic Manager	Bachelors	5	Works with media planner and media buyer to ensure that all advertising mechanical files arrive to media outlet per schedule. Collects tear sheets to validate run of ad insertion and maintains advertising files.
Administrative Assistant	Associates	1	Assists with administrative needs related to engagement. Coordinates all telephone, calendar, courier, proofreading, billing, accounts receivable and data entry.
Research Analyst	Bachelors	3	Reviews and analyzes research (existing or new), and drafts recommendations for use in marketing plans. Performs statistical analysis to measure campaign success.
Graphic Designer	Bachelors	2	Supports production-level design projects. Performs design-specific research to help develop creative concepts. Assists on quality assurance reviews.
Digital Specialist	Bachelors	3	Leads and implements digital media initiatives. Implements digital strategies and tactics, tracks, and reports results. Provides updates to clients as needed.
Copywriter	Bachelors	5	Edits reports and deliverables to ensure proper syntax, grammar, spelling, punctuation and references. This includes assistance in editing program management documents, webbased marketing materials, market research, scripts and distribution materials for video production, and commercial art and graphics design materials. Ensures consistency in tone, style, and format of documents, integrated marketing materials, and integrated business program deliverables. Provides editing to ensure good organization and flow of text. Works under general supervision.
Director of Communications	Bachelors	7	Advises client to meet their strategic communication goals, with a focus on media, public relations, social media, content, and internal communications. Oversees a variety of media strategies related to digital, media and search engine marketing (SEM).
Communications Specialist I	Bachelors	2	Aids in the development and implementation of communication tasks. Assists with integrated marketing and integrated business program tasks. Aids in the production of informational media like videos, analyses, brochures, and other content. Provides communications-related assistance with program management services including financial and business solutions, video production services, and graphic design tasks. Works under general supervision
Communications Specialist II	Bachelors	4	Responsible for leading and implementing communication tasks. Assists with integrated marketing and integrated business program tasks. Responds to communication challenges with creative solutions. Relays progress to the client on a regular basis. Creates content for information campaigns, press briefings, and editorials. Keeps abreast of industry news and trends and writes analyses. Provides communications-related assistance with program management services including financial and business solutions, video production, and graphic design tasks. Assists with integrated marketing and integrated business program tasks. Works under general supervision.
Media Buyer/Planner	Bachelors	5	Works closely with clients to define strategies for media solutions. Conducts media research and prepares media plans per budget and target audiences to maximize allocated advertising and media funds. Implement all media plans; negotiates advertising rates with all media outlets; collects tear sheets and coordinates vendor payments; maintains advertising files. Participates in the negotiation and purchase of media and event, and sponsorship packages. Tracks media expenditures to ensure budget compliance.
Media Assistant	Associates	1	Assists with media plans for clients. Conducts media research and statistical analysis for specific media campaigns. Monitors client billing, invoicing and resolves related issues.

Position	Degree	Years	Description
Media/Video Specialist Senior	Bachelors	5	Manages and oversees the facilitation, planning, and production of video and multimedia projects. This includes activities such as storyboarding, scouting locations, preparing for shoots, conducting videography, overseeing pre- and post-production processes, integrating various multimedia assets, developing motion graphics, conducting sound editing, and creating 2D and 3D models. Seamlessly integrates text, graphics, video, and other multimedia elements into print materials, electronic media, or exhibits.
Director of Software Engineering	Bachelors	15	Supervise software engineers and developers; manages client project development; and advocates for agile development methodologies in alignment with client needs and priorities. Oversees the software and interactive development teams to ensure that project-staffing requirements are met. Directs resourcing to ensure client projects are completed on time and within budget. Monitors team training requirements to ensure compliance with industry standards and requirements.
Data Architect	Bachelors	5	Designs and builds relational databases including performing data access analysis design, and archive/recovery design and implementation. The data architect works in a data warehouse environment, which includes data design, database architecture, and metadata repository creation. Reviews and develops object and data models and the metadata repository to structure the data for better management and quicker access.
Senior Software Engineer	Bachelors	10	Analyzes user requirements to derive software design and performance requirements; design and codes software; develops, maintains, documents, and enhances complex and diverse software systems; develops queries for existing or proposed databases; integrate software into new or modified systems or operating environments; develops and executes test procedures; resolves software problem reports; provides specific input to the software components of system design. Facilitates agile development methodologies. Provides leadership/mentorship to software development teams.
Senior Interactive Developer	Bachelors	10	Creates reusable code/components/processes to support development efforts, integrates designer assets into projects with the ability to use adobe creative suite development tools, develops Rich Internet Application (RIA) and pattern focused frameworks; designs, develops, tests, deploys and supports content-driven, media-rich web sites, web applications and multimedia applications.
Front End Developer	Bachelors	5	Designs, creates, tests and maintains websites, interactive tools, and content; analyzes requirements to determine the most effective web technologies to satisfy customer needs; designs and develops user-friendly interfaces; integrates designer assets into user interfaces using tools such as Adobe Creative Suite.
Interactive Developer	Bachelors	6	Creates reusable code/components/processes to support development efforts, integrates designer assets into projects with the ability to use Adobe Creative Suite development tools, develops Rich Internet Application (RIA) and pattern focused frameworks; designs, develops, tests, deploys and supports content-driven, media-rich web sites, web applications and multimedia applications.
Technical Writer I	Associates	1	Works on writing, editing, and proofreading projects and activities. Works on all forms of written material for print and web. Performs activities assigned by supervisor.
Technical Writer II	Bachelors	1	Performs writing, editing, and proofreading projects and activities. Works on all forms of written material for print and web. Performs self-directed unsupervised work.
Technical Writer III	Bachelors	2	Leads writing, editing, and proofreading projects and activities. Works on all forms of written material for print and web. Performs self-directed unsupervised work.
Documentation Specialist	Bachelors	4	Responsible for generating and maintaining accurate IT documentation. Ensures document control, including editing and reviewing documents such as contracts, policies, procedures, workflows, and other applicable client or internal documentation. Works under general supervision.
Senior Training Specialist	Bachelors	8	Provides technical/management leadership on major tasks or training assignments by identifying the best approach to training requirements to include, but not limited to hardware, software, simulations, course assessment and refreshment, assessment centers, oral examinations, interviews, computer assisted and adaptive testing, behavior-based assessment and performance, and team and unit assessment and measurement. Establishes goals and plans that meet project objectives. Has domain and expert technical knowledge. Directs and controls activities for a client, having overall responsibility for financial management, methods, and staffing to ensure that technical requirements are met. Interactions involve client negotiations and interfacing with senior management. Decision-making and domain knowledge may have a critical impact on overall project implementation. May supervise others.
Senior Consultant	Bachelors	10	Application development set-up - Develop program solution based on customer requirements. Write scripts to process work, create output, reports, and transformations (of print streams), for further processing.
Senior Consultant - Technical and Policy Subject Matter Expert - Digital Accessibility	Bachelors	6	Responsible for the application of technical and policy expertise to enable customer compliance with Section 508 digital accessibility mandates. Well-versed in the technical interpretation and practical application of Section 508 policy, standards, VPAT, and configuration with complex IT systems and applications. Provides expert guidance and documentation to account manager in software implementation, configuration, and operations phases of a project.
Animator	Bachelors	4	Creates storyboards based on narrative and script, including video and marketing storyboards. Designs sets, characters, models, backgrounds. Experience using a range of artistic mediums. Forms several layers of animation and works with editors to produce a final piece. Works under general supervision.

Programmer 1	Bachelors	4	Confirms project requirements by reviewing program objectives, input data, and output requirements with the analyst, supervisor, and client. Arranges project requirements in programming sequence by analyzing requirements; preparing a workflow chart and diagram using knowledge of computer capabilities, subject matter, programming language, and logic. Encodes project requirements by converting workflow information into computer language. Maintains client confidence and protects operations by keeping information confidential. Works under general supervision
Programmer 2	Bachelors	6	Confirms project requirements by reviewing program objectives, input data, and output requirements with the analyst, supervisor, and client. Arranges project requirements in programming sequence by analyzing requirements; preparing a workflow chart and diagram using knowledge of computer capabilities, subject matter, programming language, and logic. Encodes project requirements by converting workflow information into computer language. Maintains client confidence and protects operations by keeping information confidential. Works under general supervision
Programmer 3	Bachelors	8	Confirms project requirements by reviewing program objectives, input data, and output requirements with the analyst, supervisor, and client. Arranges project requirements in programming sequence by analyzing requirements; preparing a workflow chart and diagram using knowledge of computer capabilities, subject matter, programming language, and logic. Encodes project requirements by converting workflow information into computer language. Maintains client confidence and protects operations by keeping information confidential. Works under general supervision
Section 508 Compliance Specialist I	Bachelors	1	Prepares and tests documents, web pages, and other deliverables to ensure compliance with Section 508 requirements. Analyzes and corrects deliverables for 508 compliance, using software tools and assistive technologies as applicable.
Section 508 Compliance Specialist II	Bachelors	3	Prepares and tests documents, web pages, and other deliverables to ensure compliance with Section 508 requirements. Analyzes and corrects deliverables for 508 compliance, using software tools and assistive technologies as applicable. May directly superviselower-level 508 staff.
FOIA Privacy Specialist I	High School	1	Provide Freedom of Information Act (FOIA) and Privacy Act (PA) services in coordination with attorneys, paralegals, and information specialists. Tasks will include, but are not limited to performing the intake and processing of FOIA/PA requests, gathering, reviewing, and redacting (if necessary) responsive records, determining releasability of responsive records, coordinating with various sites where records may be held, performing research, and corresponding with requesters and various personnel. The work also includes updating, loading records, and making redactions of records in appropriate databases.
FOIA Privacy Specialist II	Associates	3	Provide Freedom of Information Act (FOIA) and Privacy Act (PA) services in coordination with attorneys, paralegals, and information specialists. Tasks will include, but are not limited to performing the intake and processing of FOIA/PA requests, gathering, reviewing, and redacting (if necessary) responsive records, determining releasability of responsive records, coordinating with various sites where records may be held, performing research, and corresponding with requesters and various personnel. The work also includes updating, loading records, and making redactions of records in appropriate databases.
FOIA Privacy Specialist III	Bachelors	5	Provide Freedom of Information Act (FOIA) and Privacy Act (PA) services in coordination with attorneys, paralegals, and information specialists. Tasks will include, but are not limited to performing the intake and processing of FOIA/PA requests, gathering, reviewing, and redacting (if necessary) responsive records, determining releasability of responsive records, coordinating with various sites where records may be held, performing research, and corresponding with requesters and various personnel. The work also includes updating, loading records, and making redactions of records in appropriate databases.
Document Specialist 1	High School	1	Expertise in utilizing computer software for word processing, charts, spreadsheets, etc. for filing and tracking correspondence and maintaining records of projects along with other related material. They will be able to setup, operate, adjust, and maintain automated publishing equipment including scanners, terminals, previewers, and printers. They will have knowledge of the applicable record keeping requirements
Document Specialist 2	Associates	3	Expertise in utilizing computer software for word processing, charts, spreadsheets, etc. for filing and tracking correspondence and maintaining records of projects along with other related material. They will be able to setup, operate, adjust, and maintain automated publishing equipment including scanners, terminals, previewers, and printers. They will have knowledge of the applicable record keeping requirements
Document Specialist 3	Associates	5	Expertise in utilizing computer software for word processing, charts, spreadsheets, etc. for filing and tracking correspondence and maintaining records of projects along with other related material. They will be able to setup, operate, adjust, and maintain automated publishing equipment including scanners, terminals, previewers, and printers. They will have knowledge of the applicable record keeping requirements

TD Consulting GSA Rates

SIN	Labor Category	Year 1	Year 2	Year 3	Year 4	Year 5
541511, 561410	Account Director	$214.96	$222.48	$230.27	$238.33	$246.67
541511, 561410	Creative Director	$163.59	$169.31	$175.23	$181.37	$187.72
541511, 561410	Digital Strategist	$145.63	$150.73	$156.01	$161.47	$167.12
541511, 561410	Account Manager	$100.75	$104.27	$107.92	$111.70	$115.61
541511, 561410	Account Executive	$306.23	$316.95	$328.04	$339.53	$351.41
541511, 561410	Account Coordinator	$63.34	$65.56	$67.86	$70.24	$72.70
561410	Traffic Manager	$120.20	$124.40	$128.76	$133.26	$137.92
541511, 561410	Administrative Assistant	$39.90	$41.30	$42.74	$44.23	$45.78
541511, 561410	Research Analyst	$101.24	$104.79	$108.45	$112.25	$116.18
541511, 561410	Graphic Designer	$89.77	$92.92	$96.17	$99.54	$103.02
561410	Digital Specialist	$124.19	$128.53	$133.03	$137.68	$142.50
561410	Copywriter	$78.80	$81.56	$84.41	$87.37	$90.42
561410	Director of Communications	$121.69	$125.95	$130.37	$134.93	$139.66
561410	Communications Specialist I	$35.91	$37.17	$38.47	$39.82	$41.21
561410	Communications Specialist II	$40.90	$42.33	$43.81	$45.34	$46.93
561410	Media Buyer/Planner	$120.70	$124.92	$129.29	$133.81	$138.50
561410	Media Assistant	$91.77	$94.98	$98.31	$101.74	$105.30
561410	Media/Video Specialist Senior	$131.67	$136.27	$141.04	$145.97	$151.08
541511, 561410	Director of Software Engineering	$229.42	$237.45	$245.76	$254.37	$263.27
541511, 561410	Data Architect	$127.42	$131.88	$136.49	$141.27	$146.22
541511, 561410	Senior Software Engineer	$163.67	$169.40	$175.32	$181.46	$187.81
541511, 561410	Senior Interactive Developer	$155.61	$161.06	$166.69	$172.52	$178.56
541511, 561410	Front End Developer	$121.60	$125.85	$130.26	$134.81	$139.53
541511, 561410	Interactive Developer	$121.50	$125.75	$130.16	$134.71	$139.43
561410	Technical Writer I	$39.90	$41.30	$42.74	$44.23	$45.78
561410	Technical Writer II	$49.87	$51.62	$53.42	$55.29	$57.23
561410	Technical Writer III	$59.85	$61.94	$64.11	$66.36	$68.69
561410	Documentation Specialist	$44.89	$46.46	$48.08	$49.76	$51.51
541511, 561410	Senior Training Specialist	$64.84	$67.10	$69.45	$71.88	$74.40
541511, 561410	Senior Consultant	$79.80	$82.59	$85.48	$88.47	$91.57
541511, 561410	Senior Consultant - Technical and Policy Subject Matter Expert - Digital Accessibility	$99.75	$103.24	$106.86	$110.60	$114.47
541511, 561410	Animator	$106.35	$110.08	$113.92	$117.91	$122.05
541511, 561410	Programmer 1	$79.80	$82.59	$85.48	$88.47	$91.57
541511, 561410	Programmer 2	$114.71	$118.72	$122.87	$127.17	$131.63
541511, 561410	Programmer 3	$124.69	$129.05	$133.56	$138.24	$143.07
561410	Section 508 Compliance Specialist I	$57.85	$59.88	$61.97	$64.14	$66.39
561410	Section 508 Compliance Specialist II	$69.82	$72.27	$74.80	$77.42	$80.13
561410	FOIA Privacy Specialist I	$34.91	$36.13	$37.40	$38.71	$40.06
561410	FOIA Privacy Specialist II	$42.89	$44.39	$45.94	$47.56	$49.22
561410	FOIA Privacy Specialist III	$50.87	$52.65	$54.50	$56.40	$58.38
561410	Document Specialist 1	$46.88	$48.52	$50.23	$51.98	$53.80
561410	Document Specialist 2	$53.86	$55.75	$57.70	$59.72	$61.80
561410	Document Specialist 3	$59.85	$61.94	$64.11	$66.36	$68.69

The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Schedule and all services provided. The specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees below (FAR 22.1101, 22.1102 and 29 CFR 541.300). This contract maintains the provisions and protections for SCLS/SCA eligible labor categories.

SCLS Matrix

Contract Labor Category	SCLS Equivalent Code – Title	WD Number
Account Coordinator	01011 - Accounting Clerk I	2015-5231
Administrative Assistant	01020 - Administrative Assistant	2015-5231
Media Assistant	13061 - Media Specialist I	2015-5231
Technical Writer I	30461 - Technical Writer I	2015-5231
FOIA Privacy Specialist I	30361 - Paralegal/Legal Assistant I	2015-5231
Document Specialist 1	01070 - Document Preparation Clerk	2015-5231